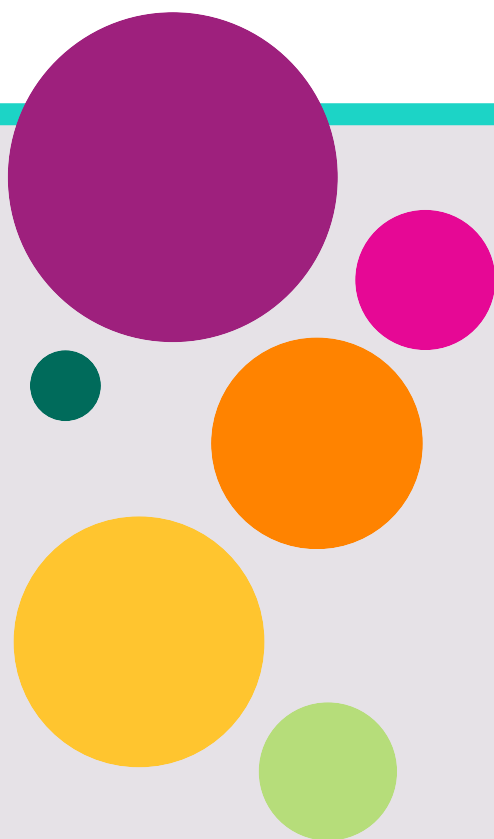




Parenting**Now**

**IMPACT REPORT
2025-2026**



DIRECTOR'S STATEMENT

Dear Friends,

Thank you for taking the time to look through Parenting Now's 2025–2026 Impact Report. Each year, this report gives us the opportunity to pause and reflect on what we've accomplished together and to remember why our work matters.

Every number in these pages represents a parent who reached out for support, a child who will benefit from stronger family relationships, or a community partner who joined us in helping families thrive. While we're proud of the impact we've made over the past year, we know that none of it would be possible without the generosity of our donors, the dedication of our staff and volunteers, and the trust of the families we have the privilege to serve.

At Parenting Now, our vision is that all children are raised by nurturing, skilled parents. That vision continues to guide every program we offer, every partnership we build, and every decision we make. It keeps us focused on providing parents with practical tools, meaningful connections, and the confidence to navigate one of life's most important jobs.

As you read through this report, I hope you'll see not only the work we've done, but the community that made it possible. Thank you for believing in our mission and for standing alongside us as we work to ensure that every family has the support they need to thrive.

With gratitude,

A handwritten signature in black ink, appearing to read 'Theya Joslin', with a stylized, flowing script.

THEYA JOSLIN, MPA
Executive Director



ABOUT PARENTING NOW

Parenting Now is a non-profit organization that provides parenting education and support to families with young children. We bring parents of young children together to:

- share parenting experiences
- increase their knowledge of early childhood development
- learn about community resources
- create support networks among themselves

Our vision is that all children are raised by nurturing, skilled parents.

Our mission is to provide the local and global community of parents and educators the tools and resources to create and sustain healthy, safe environments for children.

- Parenting is the most important and challenging job there is.
- Parents are their children's first and most important teachers.
- All families should have access to parenting education and support services.

OUR VALUES

- We treat each individual with respect and dignity.
- We have the knowledge, expertise, and skills to achieve excellence in our work.
- We demonstrate honesty and integrity in everything we do.
- We achieve success through effective communication and clearly understood goals and expectations.
- Our work is grounded in our commitment to our direct work with families.



The 2026 Night of Hope Gala was a high-energy celebration of generosity and community. With inspiring remarks, lively engagement, and enthusiastic support from attendees and volunteers, the evening moved our mission forward. Guests fully embraced the disco theme, bringing incredible energy through their creativity and enthusiasm. The best dressed contest, combined with music, dancing, and joyful participation, helped create a vibrant atmosphere that carried throughout the night. A highlight of the evening was the Dessert Dash and Dance, which lit up the room and turned giving into a shared celebration. Together, the theme, the energy in the room, and the generosity of our community contributed significantly to the overall success of the event and left us inspired to keep dreaming bigger for the families and children we serve.

THANK YOU TO OUR GROOVY SPONSORS!



BOARD OF DIRECTORS

2025-2026

Tammie Minnick Hagen - President

Leif Williams - President-Elect

Jenny Salnas, M.Ed. - Past President

Stacy Dervin, CFA, CFP® - Secretary

Dayne Sorensen - Treasurer

Anita Geisler, MD

Carrie Aker

Jennifer Giustina, RN, BSN, CFCS

Miranda Lanning, MD

Ryann Watson-Stites, Ph.D.

Connor J. Harrington



FINANCIAL OVERVIEW

Fundraising: The deep and heartening relationship with our donors has been the backbone of our organization, ensuring that we are able to stay strong and continue our mission each year.

Government: Healthy Families: Through our 30-year partnership with Lane County, we have provided Healthy Families home visiting services, helping parents give their babies the best start.

Triple P (Positive Parenting Program): Triple P equips parents with practical strategies to manage their children's behavior and build strong relationships. This evidence-based program supports Parenting Now's mission by generating revenue that helps us provide essential services and resources to families in Lane County and beyond.

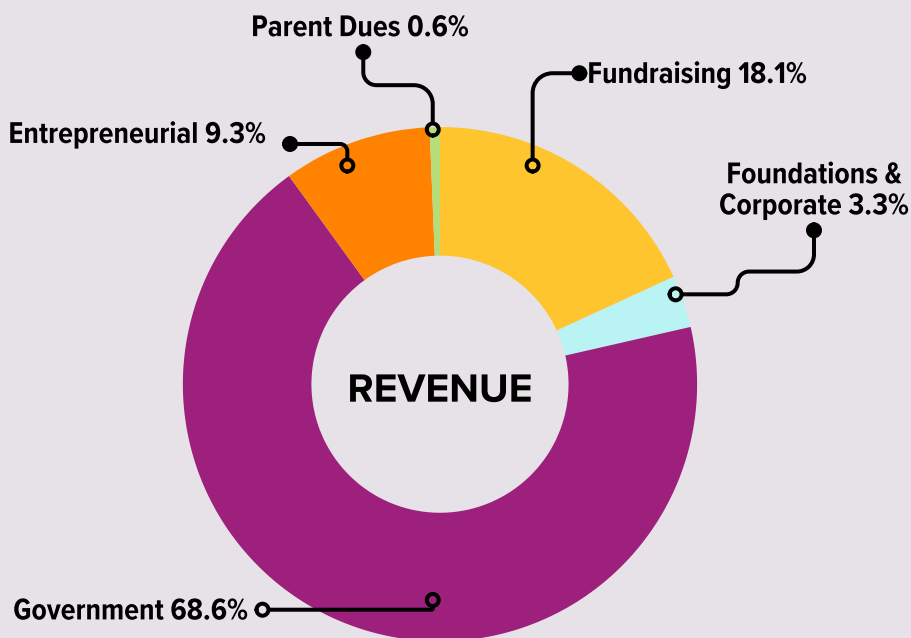
Business and Organizations: The Children's Legacy Foundation Network (CLFN) has funded our Resources for Families Poster, as well as many critical capital projects for nearly 45 years. Our partnership with the Oregon Parenting Education Collaborative has enabled us to support the field of Parenting Education by giving us an opportunity to train parenting educators throughout the state of Oregon.

Foundations: Most of our services, including Make Parenting A Pleasure and First 3 Years would not be possible without the support of foundations. Foundations have also fully funded the development of our evidence-based curricula.

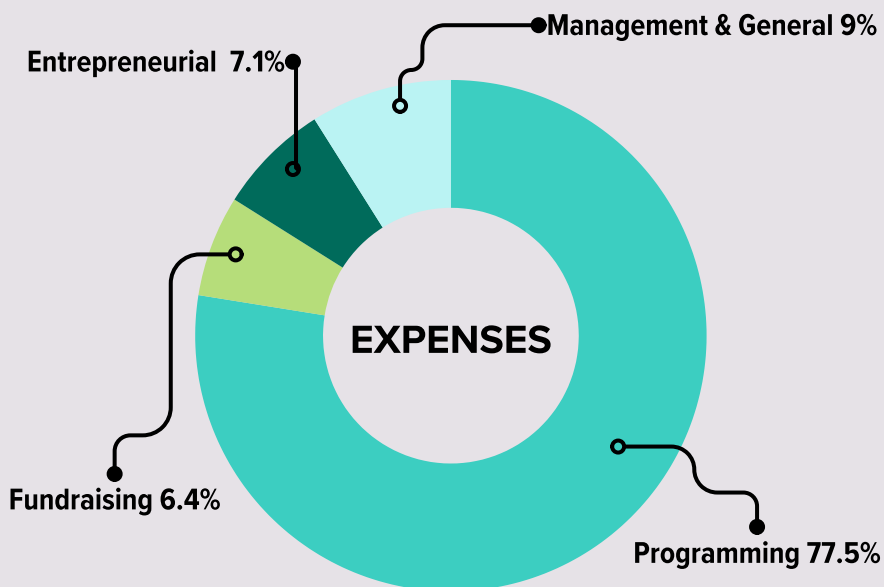
Curricula and Training: Our evidence-based curricula have been used in over 47 states and 17 countries. Our training prepares parenting educators to support the families they serve. This extends our mission worldwide. This revenue also helps to support our mission right here in Lane County.

Parent Tuition: Parenting Now's First 3 Years Program is tuition-based and offers scholarships so that all can participate, regardless of financial barriers.

REVENUE



EXPENSES



DOING OUR BEST, TOGETHER

MAX'S STORY

Building resilience and meaningful connections through shared parenting experiences.



"We never felt like outsiders." - Max

When Max first joined Parenting Now's First 3 Years program, she was looking for information and support as a new parent. What she found was a welcoming community that helped her feel less alone and more confident in her parenting.

Through the program, Max strengthened her understanding of child development by learning to see the world through her children's eyes. She strives to meet her children where they are emotionally. "When a block tower falls, that's a really big deal when you're three," she says. "I try to remember that and meet them where they are." This perspective has helped her respond with empathy, patience, and understanding during everyday challenges.

Parenting Now also helped build Max's resilience as a parent. Like many caregivers, she has faced the challenge of sorting through endless parenting advice and learning to trust her own instincts. Through conversations and shared experiences with other parents, she gained reassurance that struggles are a normal part of raising children and that no parent has all the answers. "The biggest way the program has helped is making me feel less alone," she says. "Every time we go to an event, I'm reminded that all parents struggle. We're all doing the best we can."

PROTECTIVE FACTORS STRENGTHENED

Parental Resilience

By sharing experiences with other caregivers, Max gained confidence in her parenting decisions and reassurance that challenges are a normal part of raising young children.

Knowledge of Parenting & Child Development

Max strengthened her ability to see the world through her children's eyes, helping her respond with empathy, patience, and understanding.



PARENTING NOW HELPS FAMILIES LIKE MAX AND ZACH'S GROW STRONGER AND MORE CONNECTED, ONE VISIT AT A TIME.

**SCAN TO READ
MAX'S STORY**

BUILDING STRONG FAMILIES: HOW PARENTING NOW SUPPORTS THE FIVE PROTECTIVE FACTORS

Protective Factors are key strengths that help families stay strong and support their children's development, even through tough times. They include things like being emotionally resilient, having a support network, understanding child development, and knowing how to meet kids' needs while staying calm and connected as a parent.



Parental Resilience

We help parents manage stress and build confidence through supportive groups, practical tools, and a safe space to share challenges. Parents leave feeling stronger, more capable, and less alone.



Social Connections

Our programs foster friendships and support networks that reduce isolation and create lasting community. Parents find encouragement and connection with others who understand their journey.



Knowledge of Parenting & Child Development

We provide research-based insights into child behavior and development, helping caregivers respond with empathy and raise emotionally healthy kids.



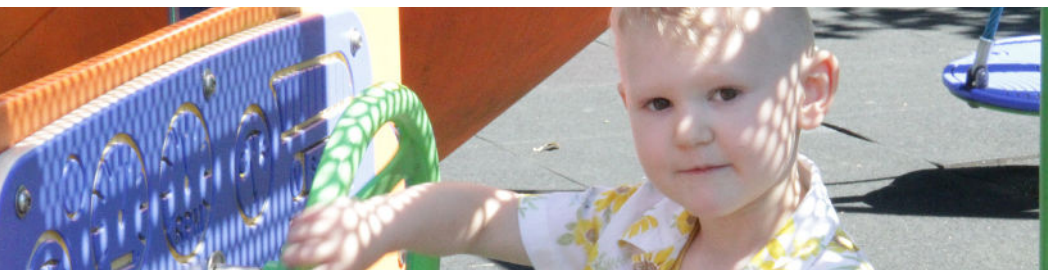
Concrete Support in Times of Need

When families face hardship, we connect them to essential resources—like food, mental health services, and housing support—so they can focus on parenting with stability and hope.



Social & Emotional Competence of Children

Parents learn how to nurture empathy, communication, and emotional regulation in their children—building strong relationships and lifelong skills.



IMPACT

SERVICES
PROVIDED
IN FY 2025-26

Parenting Now provided services to more than

3147

PARENTS &
CHILDREN

BABY CONNECTION



114

Visits from
families

A weekly drop-in program for families with newborns that provides professional support for lactation and a community of parents that enjoy the safe, judgment-free space to connect and learn about their babies.

MAKE PARENTING A PLEASURE®



97

Parents &
Children

Make Parenting A Pleasure is for families experiencing high stress. This includes the Program for Young Parents (parents aged 25 and under); and Crecer for parents of children aged birth to 8 years old, offered in Spanish.

HEALTHY FAMILIES

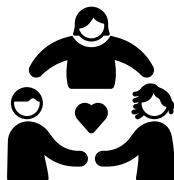


2070

Home visits
to Parents &
Children

Healthy Families provides home visits, referrals, and follow-up calls.

LGBTQ+ PARENT GROUP



44

Visits from
families

A supportive group for LGBTQ+ parents at Parenting Now in Eugene, fostering community, sharing experiences, and providing resources.

FIRST 3 YEARS

For families with children
birth through 3 years old

TOTALING **222**
PARENTS & CHILDREN



IT TAKES A VILLAGE



TRIPLE P®: POSITIVE PARENTING PROGRAM

316 TRIPLE P DISCUSSION GROUP INDIVIDUALS SERVED
Parents & Children

284 TRIPLE P ONLINE INDIVIDUALS SERVED
Parents & Children

Triple P equips parents and caregivers with the skills and confidence they need to handle parenting challenges and build strong relationships with their kids.

YOU'RE NOT ALONE. WE'RE HERE FOR YOU.

OUR PROGRAMS ARE DESIGNED TO MEET YOU WHERE YOU ARE,
WITH COMPASSION, TOOLS, AND COMMUNITY.

“The biggest way the program helped was making me feel less alone.”

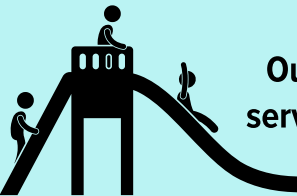
~ Parenting Now Parent

SCAN ME



LOOKING FOR
SUPPORT?

WE'RE HERE FOR
YOU. SCAN HERE!



Our dedicated volunteers donated 1,034 hours of service, helping Parenting Now strengthen families.

YOUR SUPPORT CREATES LASTING IMPACT

BECAUSE OF YOUR GENEROSITY, PARENTS GAIN KNOWLEDGE, CONFIDENCE, AND A COMMUNITY THEY CAN COUNT ON. THANK YOU FOR HELPING FAMILIES BUILD BRIGHTER FUTURES.

CHAMPION CIRCLE –

\$10,000+

Braemer Charitable Trust
Coeta & Donald Barker Foundation
Herbert A. Templeton Foundation
Jacqueline Laraway Giustina
Ken Olum
Mike & Kate Coughlin
Mike Drennan
OnPoint Community Credit Union
Quest Foundation
Robert D. and Marcia H. Randall
Charitable Trust

LEADERSHIP CIRCLE –

\$5,000–\$9,999

Chambers Family Foundation
Debbie Jensen
Dr. Philip & Florence Barnhart
Dr. Radona Peterson
Frosty & Hilary Cummings
Jennifer Giustina
Joan Gray (Spark Fund)
Johnna Charbonneau
Liz Cawood
Mike & Anna Lowden
OnPoint Community Credit Union
The R&M Clark Family Foundation
Ty Smart
Virginia Stites

SUSTAINER –

\$2,500–\$4,999

Byron and Cynthia Grant
Callan Family Fund
Candace Callan Fund of The Oregon
Community Foundation
Dr. Richard Loescher
Ellen Tykeson
Laurel Vecsey
Mike & Fran Curtis
Moss Adams LLP
Oregon Community
Foundation:Redtail Fund
Peace Health Medical Group
RL & Joanna Widmer
Sierra Pacific Foundation
Women's Care Associates



THANK YOU TO OUR DONORS!

PARTNER –

\$1,000–\$2,499

**Drs. Anita & Eric Geisler
Ann Fidanque
Anonymous
Bigfoot Beverages
Bryan Boender
Connor Harrington
Dayne Sorensen
Dr. Geoffrey Gill
Dr. Fred & Susan Platt
Emily Moore
Erin Cuning
Giustina Foundation
Industrial Source - National Fire
John Larson
Linda Reilly
Marilyn & Mike Kelley
Marla Trox
Matthew and Diane Fleischman
McInerney Family Charitable Fund
Minalee Saks
Morel Ink
Our Children Oregon
Rebecca & Neill Plant
Ryann Watson-Stites
Sara Gerhards
Sarah Schram
Shanna Hutton
Stacy Dervin
Stephanie Connor
Susan M Wanser
Tailored Financial Planning, LLC
Tammie M Hagen
Tom Jordan
William Robinson**

FRIEND –

\$500–\$999

**Abdon Stewart
Alec Murphy
Andrea Ash
Andy Kraushaar
Ashley Germain
Bill Hinz
Charlotte Ransom
Claire and Lisa Davis
Clark Rasche
Cynthia Lewis-Berry
Dave Jewett
Dawn & Robert Schanafelt
Doug and Edie Richard
Dr. Jonathan B. Stout M.D.
Dr. Ralph & Bonnie Fillingame
Jenny Salnas
Joanna Palmer
Jordan LeFrancois
Judy Newman
Mary Jean & Lee Michels
Michelle Smith
Mike Marusich O.D.
NVIDIA
Richard and Charlotte Barnhart
Shadi Miller
Sheri E Greatwood
Stacy Chance
Steven Zaborowski
Upasana Dhakal
William Seider**

THANK YOU TO OUR DONORS!

PARTNER –

\$1,000–\$2,499

**Drs. Anita & Eric Geisler
Ann Fidanque
Anonymous
Bigfoot Beverages
Bryan Boender
Connor Harrington
Dayne Sorensen
Dr. Geoffrey Gill
Dr. Fred & Susan Platt
Emily Moore
Erin Cuning
Giustina Foundation
Industrial Source - National Fire
John Larson
Linda Reilly
Marilyn & Mike Kelley
Marla Trox
Matthew and Diane Fleischman
McInerney Family Charitable Fund
Minalee Saks
Morel Ink
Our Children Oregon
Rebecca & Neill Plant
Ryann Watson-Stites
Sara Gerhards
Sarah Schram
Shanna Hutton
Stacy Dervin
Stephanie Connor
Susan M Wanser
Tailored Financial Planning, LLC
Tammie M Hagen
Tom Jordan
William Robinson**

FRIEND –

\$500–\$999

**Abdon Stewart
Alec Murphy
Andrea Ash
Andy Kraushaar
Ashley Germain
Bill Hinz
Charlotte Ransom
Claire and Lisa Davis
Clark Rasche
Cynthia Lewis-Berry
Dave Jewett
Dawn & Robert Schanafelt
Doug and Edie Richard
Dr. Jonathan B. Stout M.D.
Dr. Ralph & Bonnie Fillingame
Jenny Salnas
Joanna Palmer
Jordan Le Francois
Judy Newman
Mary Jean & Lee Michels
Michelle Smith
Mike Marusich O.D.
NVIDIA
Richard and Charlotte Barnhart
Shadi Miller
Sheri E Greatwood
Stacy Chance
Steven Zaborowski
Upasana Dhakal
William Seider**

THANK YOU TO OUR DONORS!

SUPPORTER – UP TO \$499

Adrienne St. Clair
AJ Galusha
Allen Johnson
Amanda Husted
Amy Steckel
Andrea Fischhoff
Andrew McClain
Andy Peara
Ann Cheng
Anne Miksis
Ashley Mahlum
Ashley Maylevi
Ashley McBride
Bonnie & Herb Severson
Brent Laird
Brian and Traci Carlin
Brooke Standifer
Bruce Tufts
Carol Marusich
Carol Metzler
Carole & Richard Page
Carrie Aker
Carrie-Ann Falk
Catherine Page
Chago Lagunas
Chelsea Payment
Chloe Chapman
Christa Weisman
Christina Armstrong
Christopher Hazen
Christy McMannis
Claire Juarez
Daniel Close
David Nguyen
Deborah Fuerth
Dennis & Edie Phillips
Diane Dearborn
Dianna Eickhoff
Donald Burton
Donny Rios
Dr. Ike & Laura Sanderson
Dr. Jon & Annette Sims
Dr. Allen & Nancy Kibbey
Dr. Dustin Anderson

Dr. Heather Duncan
Dr. Jaclyn Lichtenstein
Dr. James Allen Johnson
Dr. Martin Jones
Dr. Mary Diehl
Dr. Riley Jenson D.M.D.
Dr. Russell & Christine Sampley
Dr. Sharon & Mike Posner
Echo Lucas
Edna Grass
Elaine Bernat
Elizabeth Naylor
Elizabeth Remini
Elliot Wood
Emma Nassoh
Emma Standish
Erika Leaf
Erin Donahoe
Erin Owen
Eugene Emeralds
Everett & Jeanne Blilie
Feralee Levin
Fie McWilliams
Floyd & Suzi Prozanski
Geoffrey & Marcia Gordon
Gary Harris
George Russell
Gloria Griffith
Greg Brentano
Hayley Morse
Heather Gray
Heather Shrum
Hugo Parker
Irene Nagao
Jack & Donna Bennett
Jackie Melvin
James Weston
Jan Staszewski
Jana Kay Bauder
Jane Moreland
Janet E. Taylor
Jeffrey Fieler
Jeffrey Kline
Jen Biglan
Jennifer Lamberg
Jessica King

Jessica Matthiesen
Jessica Price
Jim & Sue Trezona
Johanna Seasonwein
John & Kathy Gartland
John Gray
John R Crosiar
Jon Anderson
Joseph Wood
Judy Abel
Julia McMorran
Julie Lowell
Juvata Rusch
Kallen Mrs.
Kathleen Marxen
Katie Plucker
Kelsey Ruhland
Kelsi Campbell
Kendra Pennington
Kim Snauer
Kris Hallenburg
Kristinia Rogers
L and D Family Fund
Laurel Stiedemann
Leif Williams
Leland Miller
Leslie & Mark Boggs
Linda & Stan Potter
Linda King
Lindsay Martinez
Lindsey Felix
Lindsey Poulson
Lisa Namyet
Lisa Tucker
Liz Garfinkel
Lydia Lord
Megan Moreland
Melanie Harvey
Melinda Wray Grier
Micah Adams
Michael Aguilar
Michael Russo
Michelle Cordon
Mika Singer
Mike T. Kingsley
Miranda Lanning

THANK YOU TO OUR DONORS!

SUPPORTER – UP TO \$499

**Molly Hyde
Monica Chiongbian
Monique Sonnenfeld
Monte Westerfield
Leif Williams
Linda & Stan Potter
Miranda Lanning
Molly Hyde
Monica Chiongbian
Monique Sonnenfeld
Monte Westerfield
Naomi Fellows
Pam Crown
Paula Thompson
Philip & Sharon Backman
Polly D Birr
R.L. & JoAnne Widmer
Racina Gradall
Rebecca Force
Renee Lafrance
Renee Zash
Richard Freund
Richard Levy
Rob & Kathleen Gray
Robert Broten
Robert McKee
Robyn Anderson
Roger Lais
Ron Wingert
Ryann Stites
Rylie Gryczko**

**Samantha Howard
Sarah Maggio
Serena Black
Shannon Evonuk
Sherri Lyons
Sheryll Greatwood
Skye Ten Eyck
Sona Hodaie
South Hills Poker Society
Stefanie McDougal
Stephen Rayack
Sue Prichard
Susan Warner Smith
Tammie Minnick Hagan
Tawnjia Marr
Theya Joslin
Tim & Lesley Bergquist
Trevi Curran
United Way of Lane County
Vangie Laurie
Veronica Hernandez
Victoria Skellcerf
Warren Wong
Wende Kirkland
William Galbraith**



THANK YOU TO OUR DONORS!