



IMPACT

ANNUAL REPORT OF SERVICES
provided in FY 2020–21

July 1, 2020 – June 30, 2021

Parenting Now
provided services
to more than

3,048
PARENTS & CHILDREN

FIRST THREE YEARS

For families with children
birth through 3 years old



Wonderful ONES®

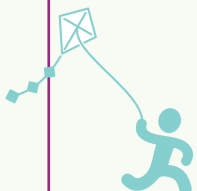


Terrific
TWOs®



Thrilling
THREES®

TOTALING



367

parents & children

ONE-TO-ONE



61

parents &
children

The One-to-One program offers free parenting support and information for Lane County parents via text, phone, and email with Parenting Educators. Available in English and Spanish.

TRIPLE P ONLINE



522

parents &
children

An evidence-based, self-paced, positive parenting education module available for free in both English and Spanish.

TRIPLE P DISCUSSION GROUPS



48

parents &
children

Provides a free opportunity to build the skills and confidence needed to handle common parenting challenges. Each group focuses on a specific topic and guides caregivers through simple exercises and evidence-based strategies suitable for toddlers through elementary-aged children.

HEALTHY FAMILIES



1,560

parents &
children

Provides home visits, screenings, referrals, and follow-up calls.

“The most important thing I gained is the confidence that I am doing my best as a father.”

– Parenting Now Parent, 2021

MAKE PARENTING A PLEASURE®

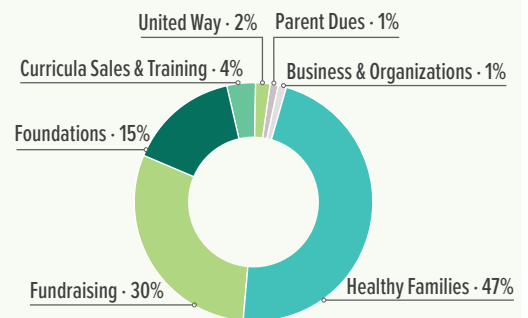


250

parents & children
in Lane County

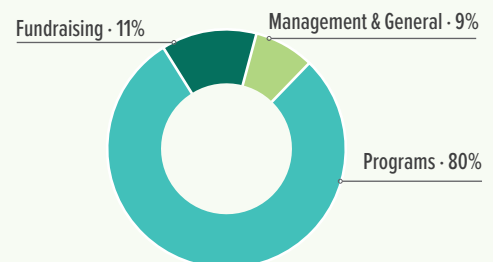
Make Parenting A Pleasure is for families experiencing high stress. This includes the *Program for Young Parents* for parents aged 25 and under, and *Creceer* for parents of children aged birth to 8 years old, offered in Spanish.

REVENUE



Total Revenue: \$1,406,847

EXPENSES



Total Expenses: \$1,315,123

THIS YEAR IS SHAPING UP TO BE THE MOST IMPACTFUL YET!



Squishtivities™

"We love Squishtivities at the playground! It's nice to have an activity we know we can attend once a week for my child and I to look forward to."

— Parenting Now Parent, 2022

New Playground for Parenting Now

BIG NEWS! We are excited to announce that Parenting Now will be remodeling our playground in August 2022!

A playground is more than a playground.

It's a brain-expander, friend-maker, and muscle-builder. It can transform play and encourage children to be physically, mentally, and socially active.

We are so grateful to our very generous donors for sponsoring this project. This new playground will provide our families with a safe, age-appropriate, accessible place for our families to play for years to come.

Thank you for investing in a better tomorrow

Families that participate in Parenting Now programs, whether in person or via Zoom, leave more connected and better equipped to provide nurturing, skilled parenting.

We bring support to thousands of parents and children in our community. Every donation results in stronger families, nurtured children, lifelong friendships, and a more resilient community.

Your donation today allows us to serve families in our community, which improves the future for generations that will follow.



Parenting Now will be returning to in-person parenting groups and visits this spring!



Families have relied on Parenting Now to help them navigate the last two challenging years. We are proud that we were able to adapt our programs and provided critical parenting education virtually.

We are now excited to offer families the option of either a virtual or an in-person group or visit!

"Parenting Now became a family for me. The support, information, and nurturing allowed me to relax and trust my abilities to parent. Parenting Now has enriched my life immeasurably. Thank you!"

— Parenting Now Parent, 2021

A Letter from our Retiring Executive Director



Dear friends, families, and partners of Parenting Now:

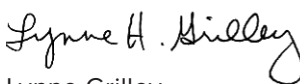
It is with the deepest gratitude that I announce my retirement in the coming months. As a young parent, Parenting Now, then Birth To Three, was a lifeline for me—I met people and learned things that made me a better parent and helped me nurture my family. Those lessons are still with me. Listen to your children with kindness and focus. Trust and take care of yourself so you can make the best responses to the inevitable challenges that arise.

As I look back on the last nine years, I asked very similar questions in my role as Executive Director. And again, I found the answers at Parenting Now, at this point in my life and career, with the terrific staff, the engaged board members, and the committed partners and donors that make this agency so relevant and appreciated.

Our agency is on the threshold of an exciting new future. We are returning to in-person groups and services this spring and our building and playgrounds have been extensively remodeled. Our Parenting Educator training program is taking off with exciting new offerings. I am proud that we are strong and thriving after the trials of the pandemic and it is because we are an amazing team—staff, board, families, donors, and partners together.

Thank you!

With love and gratitude,


Lynne Grilley

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CONTACT

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A STORY OF IMPACT

Sarah and little baby Elton

MY NAME IS SARAH, AND MY SON, ELTON, IS 14 MONTHS OLD. We got connected with Parenting Now through Baby Connection and Incredible INFANTS®.

My husband and I entered our journey of parenting thinking we had it all in the bag. We were married for a while, relatively stable, and in our early thirties. We figured we had things under control. Then I started having lactation and breastfeeding issues with my son. And I really wasn't expecting it.

It was so overwhelming and daunting. It was a really dark time.

I wasn't sure where to turn, and then I got connected with Parenting Now. Once I started attending the virtual Baby Connection meetings and talking with Parenting Educators about our struggles, it was amazing! There was absolutely no judgment.

Baby Connection was an incredible resource for all those practical questions about the everyday

life of having a baby, from nap schedules to how to get my kid to stop standing up in the bathtub.

But even bigger than that was the feeling of being seen and having the support of someone saying, we've been there. And that connection, the feeling like we weren't alone, was huge. It was so life-changing!

As we continued with Parenting Now, we started attending the virtual Incredible INFANTS® group. Meeting the families in our parenting group has been incredibly helpful. We've had such a lovely time getting to know all the parents in our group and their kids.

I am so fortunate to have discovered Parenting Now and all the programs that are available to parents. Because of the Parenting Now programs that we've taken, we now have the tools to approach any problem that comes our way!

Now, we are in a totally different place than we would have been without this support. Thank you so much, Parenting Now.

“

Parenting Now helped set the foundation for a happy and healthy relationship with my child. We joined our group when she was an infant, and I really did learn to make parenting a pleasure!”



 **Parenting Now**
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