

A photograph of a woman with dark, curly hair and black-rimmed glasses, smiling warmly. She is holding a young child who is laughing joyfully. The child is wearing a green long-sleeved shirt and denim overalls. The background is a clear blue sky with some light clouds. The entire image is framed by a teal border.

Parenting Now!

ANNUAL REPORT
2018–2019



NAKKIA
STENBERG

Three Generations of Parenting Now!

HELLO, MY NAME IS NAKKIA STENBERG, AND MY FAMILY HAS BEEN A PART OF PARENTING NOW! FOR THREE GENERATIONS. From my grandmother, to my mom, and then myself — we are so grateful for everything that we gained from Parenting Now!

When I was 20 years old, I found out that I was pregnant. I felt terrified, excited, and happy about the news. So did my family and friends. They were so supportive from the start. But there was so much I felt I wasn't prepared for. So many things were going through my head: from diaper changes, to postpartum care, and managing a huge lifestyle change. I knew being able to take a parenting class would give me knowledge and help me manage stress and feel prepared to be a new mother. And, of course, the only place I would go is Parenting Now!

I didn't realize how much of an impact those groups were until I enrolled in my first *Make Parenting A Pleasure* group when I was seven months pregnant. It was so enlightening, I decided to enroll in a second *Make Parenting A Pleasure* group! I was able to meet new friends, share similar experiences, struggles, and laughter.



Nakkia, center, with her mom, left, and grandmother, right.

My daughter is now a one-year-old, smart, amazing, beautiful little girl, and I couldn't be more proud to be her mom. And because, in part, of the knowledge I have received by being part of the Parenting Now! family, I know she has met and exceeded all of her milestones, and I no longer stress over things I might have before. For example, she has breastfed solely until she was one year old, which I never thought was possible. She walked at the age of 10 months and has become the smartest little girl I know. These are just a few of many amazing things that have impacted me through Parenting Now!

"If it wasn't for Parenting Now!, I'm not sure if I would be nearly as prepared as I wanted to be. I feel equipped with all the tools in my toolbox for being the best mother I can be."

The support and education my family has received from Parenting Now! means so much to me, not only because I'm a young mom but because I know how scary it is to be a parent. Being able to reach out for support and find just what I need in a program, offered by such loving, caring individuals, is what I needed most.

Thank you, Parenting Now!, for all you have done for me and my family.

IMPACT

Services provided in FY 2018–19

Parenting Now! provided services to more than
6,863 PARENTS & CHILDREN

FIRST THREE YEARS

For families with children birth through 3 years old.

INCREDIBLE INFANTS®



WONDERFUL ONES®

TERRIFIC TWOS®



THRILLING THREES®

TOTALING

375 parents & children

“It is not an overstatement to say that the *First Three Years* program changed my life.”

“I have gained confidence and knowledge and feel my child and I are more of a team.”

PLAYTIME FOR PARENTS AND CHILDREN



144 parents & children

Weekly drop-in program for families to meet and play together using our toys and playground with a staff member on site.

MAKE PARENTING A PLEASURE®



256 parents & children

Make Parenting A Pleasure is for families experiencing high stress. This includes the *Program for Young Parents* for parents aged 25 and under; and *Creceer* for parents of children aged birth to 8 years old, offered in Spanish.

BABY CONNECTION



808 visits from families

A weekly drop-in program for families with newborns that provides professional support for lactation and a community of parents that enjoy the safe, judgement-free space to connect and learn about their babies.

HEALTHY FAMILIES



5,280 PARENTS & CHILDREN

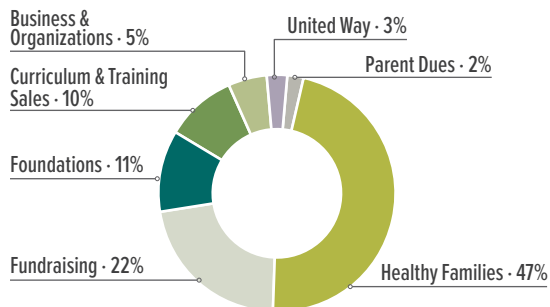
Healthy Families provides home visits, screenings, referrals, and follow-up calls.

2,842 VOLUNTEER HOURS



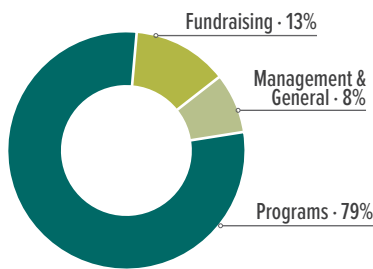
“Parenting Now! became a family for me. The support, information, and nurturing allowed me to relax and trust my abilities to parent. Parenting Now! has enriched my life immeasurably.”

REVENUE



Total Revenue: \$1,394,891

EXPENSES



Total Expenses: \$1,401,940

Letter
from
Lynne



Creating Moments That Matter

I hope this letter finds each of you well. During the COVID-19 pandemic, moments seem more and more valuable. Here at Parenting Now!, moments of laughter, strength, and love come through as we help families navigate these tough times.

The resiliency of families is an inspiration to all of us at Parenting Now!

As a grandmother, I see how my daughter and her husband navigate sheltering in place with raising two young children. My heart is filled with joy during each video chat that occasionally includes a fierce toddler meltdown. Life goes on.

Parenting Now! is a lifeline for parents of young children. Parents in need are reaching out to us for support, strength, and encouragement when life is challenging as well as when it is rewarding.

At Parenting Now!, we are adapting to meet the needs of our families. We continue to be a strong source of support for families each and every day.

Your gifts truly change lives. Investing in Parenting Now! helps create healthy, stable families that are rewriting their futures.

Stay well and thank you for partnering with us to support our community.

Warmly,

A handwritten signature in black ink that reads "Lynne H. Mender". The signature is fluid and cursive.

Lynne Mender
Executive Director

Adapting Our Programs to Meet the Need



ONE-2-ONE SUPPORT

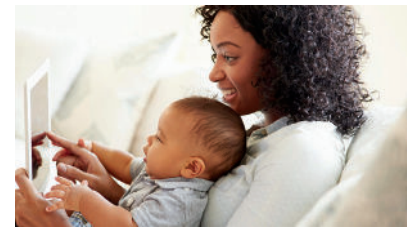
Our *One-2-One* program offers phone, text, and email support to parents in our community.

Experienced Parenting Educators are reaching out to coach and support our most

vulnerable families to ensure that our families have support and resources as they navigate this difficult time.

PARENTING THE FIRST THREE YEARS ONLINE

We are excited to offer our *First Three Years* online for FREE to families!



This online multimedia program is modeled after our *First Three Years* parenting groups. Based on the latest research on child development and positive parenting strategies, this program gives families the tools to support their child's health, development, and well-being. This program includes a series of emails, videos, interactives, and printable songs and games.

Through *Parenting The First Three Years* online, families will receive:

- The latest in child development and appropriate expectations for children
- Best practices that support children's cognitive development
- Stress and anger management skills
- Positive discipline practices, with a foundation of discipline as teaching and not as punishment
- How to grow your social support networks

To access this free program, visit parentingfty.org and use the password **Gift** (case sensitive).

HEALTHY FAMILIES

Our Healthy Families program is continuing with virtual home visits and screenings through a video call format.



VIRTUAL PARENTING SUPPORT

Parenting Now! is developing interactive parenting support on Facebook and Zoom. These sessions will answer questions from our families and enable us to offer support as new issues arise.

Thank you to our donors!

Parenting Now! gratefully received the following donations between July 1, 2018 – June 30, 2019.

INDIVIDUAL DONORS

\$10,000 AND ABOVE

Dolly & Don Woolley
Jon and Robin Jaqua Fund
of OCF
Julie & Tom Kollmorgen
Anna & Mike Lowden

\$5,000 – \$9,999

Ellen & Ken Tykeson
Heather & William Hinz
Heidi & Peter Davidson
Jennifer & John Giustina
Libby & Mark Holden
Mary Jo Wade & Jack Gray
Mike & Kate Coughlin
Philip & Florence Barnhart
Sarah Schram, MD

\$2,500 – \$4,999

Erin Cuning
Joan Gray
Larry Tardie
Linda & Tim King
Natalie & Brian Baumgartner
Peter & Josephine
Von Hippel
Richard Loeschner, MD
Virginia Starr
Will & Christie Forsyth

\$1000 – \$2499

Andrea & Tim Fosmark
Ann & David Fidanque
Anne & Mark Miksis
Anne Dickson &
Mike Abrams
Brad & Lyn Smith
Bruce & Tracy Strimling
Charles Clarke
Courtney & Steve Surret
Daniel & Shanna Hutton
Deborah & John Larson
Dr. Sara & Phil Gerhards
Drs. Jaylynn & Mike Milstein
Drs. Jessica Versage &
David Nguyen
Drs. Kimberly Ruscher &
Kevin Modeste
Elaine Pandolfi &
Dwight Brimley
Elizabeth Schneider
Gina & Jon Portz
Gretchen Pierce
Harrington Schram Fund
of OCF
James & Kim Workman
James & Yvonne Wildish
Jean Ann & Eric Edsall
Jim Mender
Karli French & John Gundry
Katie & Sid Crenwelge
Leo Citryonbaum, MD
Lynne Mender
Marilyn & Mike Kelley
Matthew & Diane Fleischman
Minallee Saks & Richard Levy
Nicole & Ryan Wilson
Phillippe & Joyce
Olum-Galaski
Randall & Leanne Collis
Rick Robertson & Lucy Mead
Robert & Joan Velarde
Robert Melnick &
Suzanne Buker
Ronald & Tamara Witcosky
Roy & Jan Dwyer
Ryann & Tom Watson-Stites
S. Kea Grilley & Kay Bettton

\$500 – \$999

A.J. & Adriana Giustina
Allan Gemmell
Allen & Nancy Kibbey
Becky Bent
Carrie Hellwig Christopher &
Jamie Christopher
Charlie & Diane Burnham
Chip & Sue Goodman
Debbie & Greg Jensen
Dennis & Valerie Schuelke
Drs. Anita & Eric Geisler
Elizabeth Naylor &
Jim Watson
Geoff & Marci Gordon
Gerry Moshofsky
Haley & Greg Lyons
Jackie Giustina
Jaclyn Lichtenstein &
Paul Haley
James & Marilyn Murdock
Jeff & Molly Elder
Jennifer & Mike Biglan

Johan & Emel Mehlum
Lisa Moeller & Scott Johnson
Mark & Jennifer Allen
Mary & Michael Carnevale
Mary Jean & Lee Michels
Megan Winebrenner
Michael & Jenna Murphy
Michael Mooser
Mika Singer & Kaz Sussman
Paula & Dave Pottinger
RL & JoAnne Widmer
Sharon & Mike Posner
Sue & Hugh Prichard
Susan Wanser
The Sniklaw Grants II Fund
with Vanguard Charitable
Trace & Lisa Skopil
William Seider &
Amanda Miller

\$250 – \$499

Andrea & Tim Fosmark
Iison Cantril & Andy Peara
Anonymous
Berit & Bella Shaver
Brian & Traci Carlin
Charlotte & Richard Barnhart
Charlotte Conlin
Christy Sherman
Cynthia & George Schneider
Dave & Karen Jewett
David Smith &
Mary Susan Weldon
Deanna & Shawn Wilson
Dennis & Edie Phillips
Dr. Jeff Joehnk
Dr. Lee B. Daniel
Drs. Geoff Gill & Katie Swank
Emily & Tobias Dietz
Erin & Micah Bowling
George & Janice Rode
Greg Taylor
James W. Clark
Jana Kay Bauder &
Charlie Potucek
Janice & Donna Thomas
Jeff & Edna Grass
Jennifer Lamberg &
Jason Tavakolian
Jodi Peterson
Joseph & Laurie Wood
Katharine Gallagher &
David Wacks
Kathryn Lemieux
Kevin & Jen Swartz
Kim & Ben Bock
Krista & Bill Bernards
Laura & Ike Sanderson
Laura Messenger Bottem &
Ross Bottem
Meredith Tufts &
Devan Fahsholz
Nancy & Bob Shapiro
Nancy Bischofs
Pam & Gene Whyte
Richard & Joyce Anderson
Rob & Kathleen Gray
Robert Meyer & Sarah Wylie
Rosie Gording
Ryan & Cher Keele
Sharon & Philip Backman
Sharon Kimble & Floyd King
Steve & Michelle Barton
Sue Ann Hinman
Susan & Paul Castillo
Susan & Scott Zakarian
Susan Blane & James Crow
Susan Warner Smith
Valerie Sharr & Jeff Beck
Victoria Skellercf

\$100 – \$249

Amanda Jordan
Amy & Jeffrey Hawkins
Andrea & Byron Penn
Andrea Castelli
Ann Cheng
Ashley Elder
Ben & Erin Owen
Beth Gerot
Bev Biehl
Beverly Stonecypher
Bill & Deanna McCabe
Bob & Carol Bills
Bob Bury & Sue Subbot
Breanna Larsen
Brian Steffen
Brittany & Andy Kaiser
Bruce & Michelle Webber
Bryan & Sharon Downes
Carol & Scott Metzler
Carol Casciato
Caroline Shultz
Carrie & Paul Knoll
Casey & Mike Roscoe

Cat Tomlin
Connie & Harry Wonham
Craig & Marilyn McKern
Cynthia Lewis-Berry
Damara Schultz
Darcy Knight
Darvin & Laura Fowler
David & Kim Elgarico
Debbie Fuerth &
Rand Kaplan
Dee Lynch
Diane & Ted Dearborn
Don Corson & Lara Johnson
Don Corson
Donald Ingram
Dr. Greg & Emily Moore
Dr. Jacqueline Barbour
Dr. Jim & Barbara Walker
Dr. Terry & Anne Carter
Drs. Paul Bouressa & Leita
Dzubay
Eleanor Blanton
Elizabeth & Charles Search
Enrique Macias
Eric & Sarah Lench
Eric Kaster
Erin Gerg
Everett & Jeanne Blilie
Feralie & Charles Levin
Fred & Susan Platt
Garrett Ledgerwood
Gerald & Veronica Walton
Gia Naranjo-Rivera
Gwen Steigelman
Heather Quaa-Annsa
Helen & Brian Matthews
Hongxia Ye & Tian Xia
Jack & Donna Bennett
Jackie Hawks
Jami Sterling-Christopherson
Jana Waterman
Jana Weyant
Jason & Teresa Ayers
Jay Thompson & Kathy
Connell
Jeff Todahl
Jennifer & Matt Monte
Jennifer & Brian Richardson
Jessica & Cody Matthieson
Jessica Johnston & Joe
Meek
Jessica Neely & Jonathon
Ross

Jo Ann Mazzarella & Richard
Freund
Joan Barton
Joan Norris
Jocelyn Warren
Jody Lusby
John & Ginny Dunphy
John & Kathy Gartland
Jon & Terri Anderson
Joyce Griffith
Julia & Ben McMorran
Julie Fox
Karen Kline
Kathryn Bruebaker
Kelley Blewster
Ken & Lisa DeHart
Kevin Burns
Kris Hallenbourg & Paul
Prevost
Lee & Terry Beyer
Leonard & Janet Calvert
Leslie Godfrey
Lina & David White
Linda Lewis &
Martin Kaufman
Liz Garfinkel
Lori & Mike Butler
Lynn Frohnmayer
Marcie McKenna
Margaret & Mike Plumb
Marie Jones
Mary Smith
Matthew & Vanessa
Tommack
Melinda Grier & Jerry Lidz
Michael & Wendy Russo
Michelle Gall
Mike & Fran Curtis
Mike Drennan
Mireille Machu
Molly & Brady Hyde
Monica Shovlin &
Chris Baxley
Nadia Telsey &
Diane DePaolis
Nancy Bigley
Nicole & Robert Allen
Nicole Slennings
Pam Crown
Paul Carlin
Polly Birr

Rachel Ulrich
Ralph & Bonnie Fillingame
Rebecca & Peter Kovach
Richard & Dorothy Jones
Richard & Marlene Enos
Richard & Susan Lee
Roger & Liz Hall
Ruth Miller
Shaun & Serena Nugent
Shireen & Brian Wright
Stephanie & Ian Edwards
Susan Schroeder
Ted & Terri Martino
Tim & Lesley Bergquist
Tim Sweet
Todd & Kristina Payne
Todd Johnston
Tom & Linda Roe
Tom & Peggy Hoyt
Tom & Stephanie Connor
Tom Barkin & Patti
Zembrosky Barkin
Tony Diehl &
Mary Minor Diehl
Trond & Donna Arnesen
Warren Wong

UP TO \$99

Adora McDougal
Aidan Holpuch
Alexandra DeLeon
Alexis Borrevick
Alia May Rinne-Mignotte
Alisha Basham
Allison Howard
Alyson Florendo
Amber Cline
Amy Rowland
Amy Ruscher
Andi & Baruch Fischhoff
Andi Kemp
Andrew Jensen
Angela Chandler
Anita Huffman
Ann Munro
Anna & Daniel Robledo
Ariel Cooper
Ashley Espinoza
Ashley Jones
Audrey Bradshaw
Barb Freeman
Barbara & Walter Stoeffler
Barbara Everts
Ben Callaway
Betty & Gary Artman
Bob & Robbie Wright
Brea Bach
Brenda Kameenui
Bruce Tufts & Julie Felix
Caitlin Morrell
Carloyn Dimick-Kronberger &
Jeff Kronberger
Caroline Huff
Caryn & Richard Wood
Cathy Barnes
Char Peterson
Chauncey Freeman
Chelsea Hamilton
Chelsea Whitney
Chris & Sarah Miller
Chris Hendrix
Christa Weisman
Christina Thrasher
Christy McMannis &
Ron Renchler
Claire Escobosa
Connie & Ed Portz
Corinne Bayerl &
Martin Klebes
Courtney Lagergren
Craig Johnson
Dale & Judy Bachman
Dave & Kathy Raines
Deanna Valencia
Deanna Wilson
Deborah Gallagher
Denver Welte
Devorah Bianchi
Diana Oshea
Don Healy
Dori & Allen Wigget
Dr. Ross Schwartz
Dustin & Michelle Smith
Edward Black &
Geraldine Moreno-Black
Elizabeth Leroue
Elizabeth McCorkle
Elizabeth Reyes
Emma & Ian Standish
Eric & Katie Sucre
Estelle Coreris
Floyd & Suzi Prozanski
Frank Gianopoulos
Gabrielle Guerra
Genie & Glenn Harden

Heather Pedersen
Herman & Hope Ruddell
Holly Anderson
Itzhzen Velasco
Indra Salazar
Jackie & Dave Merrill
Jaclyn Mahoney
Jacque Davis
Jacqueline Lanier
Jacquelyn & Russell Glasgow
James & Janice Osher
Jan Locke
Jan VanSciver
Jane Dods
Janell McCuiston
Janice & Jack Eberly
Jason Holden &
Tiffany Thompson
Jeffrey Barbian
Jen & Steve Thoennes
Jenae & Ben Ulrich
Jennifer & Todd Olson
Jennifer Flannery
Jennifer Hill
Jenny & Robert Bennett
Jenny Mendoza
Jesse Bennett-Pietz
Jessica Haney
Jessica Jensen
Jill Clark
Jill Higuera
Jodie & Larry Fisk
Jodie Lyche
Joel Lusby
Joel Zambrano
Johanna Van Zee
John & Donna Crosiar
Judith Sabah
Julianne Schutfort
Julie Ford
Julie Wool
Juliet & Scott Machado
Justine DeLaine
Juvata Rusch
Kallen & Joel Korin
Kandice Dammern
Karen Campbell
Kari & Brian Young
Kari Badley
Kate Griffith
Katie & Luke Werner
Katie Adair
Kay Yanit
Kayla Timmins
Kendra Orr
Kira & Sean Williams
Kris Birr
Kristen Beaudet
Kristie Sampson-Kilcullen
Kristin Bartsus &
Sanjay Srivastava
Kristina Koenig & Justin Boe
Lars Richter
Laura & David Lains
Lauren Phillips &
Dylan Duplant
Lauren Von Klein
LeAnn Stormer
Lee & Marsha Miller
Leigh Hawes
Leslie & Mark Boggs
Lillian Shoupe
Lisa & Marcus Pope
Lisa Basham
Liz & Brian Vollmer-Buhl
Lydia Lord & William Furtick
Marcy Vaught
Maren Peterson De Groff
Marie Plouse
Marilyn & Scott Lockman
Marilyn Miller
Mark Appelbaum
Marlee & Ryan Hansen
Martin & Michaela Mitchell
Mary-Alice & Mike Ernst
Megan Snyder
Mel Johnson
Melissa & Toby Robinson
Melody Torres
Michael Gardner
Michael Woodmansee
Michelle Chylek
Mindy Holden
Mindy Wittkop & Matthew
Nagy
Miriam Reyna
Mitchell Finkle
Monica Goetze
Nicole Taylor & Edward
Hsiung
Odessa & Daniel Bell
Pam & Michael Brodey
Pamela & John Evanston
Pamela Hincley

Patty Rusow
Paul Cornier
Paula & Tyler Cates
Paula Morrison
Pete Gribskov & Laurie
Swanson Gribskov
Priscilla & Russell Ing
Richard & Merri Sue Clark
Rick Guerra
Rita Timpane
Rob & Laura Illig
Robin Weaver
Roger Lais
Ron Feist
Ronelle & Kyle Kuhnenn
Rose & Randy Gilliland
Russell & Christine Sampley
Ryan Rush
Sandra & Allen Huffstutter
Sara Loveless
Sara Richmond
Sara Samano
Sarah & Brian Slater
Sarah & Eric Lame
Sarah Burlingame
Sarah Kerr-Daly
Sarah Pederson &
Phil Decicco
Sidney Buffington
Simone Schnabler
Stacie Chaghatzbanian
Steve & Deirdre Schilling
Steven & Kimberly Shah
Susan & Douglas Daniel
Suzanne Boyd
T.J. & Twila Souers
Tammy Duvall
Tammy Nezel & Peter Verrey
Thomasina Bates &
Beau Owens
Tina Armstrong
Todd Mathews
Tom & Nancy English
Tresa Hackford
Trina Gomez
Tyler Pedersen
Valerie Blood
Wayne Belcher
Wendy Dickover

CORPORATE DONORS

\$10,000 AND ABOVE

Casa En Las Nubes
United Rotary of Eugene
Valley River Inn

\$5,000 – \$9,999

Banner Bank
Kendall Auto Group
Umpqua Bank Community
Giving

\$2,500 – \$4,999

Intel Corporation
McKenzie-Willamette
Medical Center
Oregon Cliff House
Oregon Urology Institute
SELCO Community Credit
Union

\$1,000 – \$2,499

Apercen Partners
Giustina Foundation
Hershner Hunter LLP
Industrial Source
Jerry's Home Improvement
Lane County Public Health
My Party Bus
Network for Good Oregon
Community Credit
Union
Oregon Medical Group
PIVOT Architecture
Seneca Sawmill Company
Wells Fargo Advisors

\$500 – \$999

Artistic Bliss Photography
Bruce Berg Photography
Country Financial
Dari-Mart
First Interstate Bank
McKay Investment Company
Pacific Benefit
Consultants Inc.
Summit Bank
Temperature Pro

\$200 – \$499

Apronville
barre3 Eugene
Bounce Gymnastics

DisOrient Asian American
Film Festival of Oregon
Dr. Lee B. Daniel Aesthetic
Plastic Surgery
Eugene Opera
Feel Good Committee
Jordan Schnitzer Museum
of Art
Marché Restaurant
McKenzie Commercial
Ninkasi Brewing Co.
Oregon Shakespeare
Festival
Oregon Symphony
Serenity Lane
StarCycle
Trillium Community
Health Plan
United Way of Greater
Philadelphia and Southern NJ
United Way of Pierce County
United Way of the Columbia-
Willamette
UO Bookstore
US Bank Employee Gift
Matching Program
Wild Child Flowers

UP TO \$199

Amazon Smile
Ballet Fantastique
Bello Day Spa
Broadway Metro
Carl's Jr
Cascades Raptor Center
Ciao Pizza
Cruccopacia Restaurant
Costco Corporate Match
Delta Kappa Gamma Society
Lambda Chapter
DJ Rortron
Emerald Acupuncture Center
Enchanted Forest
Eugene Concert Choir
Eugene Emeralds
Eugene Wine Cellars
Euphoria Chocolates
Euro Asian Automotive
First Baptist Church
Gaydos Churnside &
Balthrop, P.C.
Hinman Vineyards
Izakaya Meiji Co
Maryhill Museum of Art
National Academy of Artistic
Gymnastics
Oaks Amusement Park
OMSI
Oregon Bach Festival
Sweet Life Patisserie
The Bier Stein
The Eugene Science Center
The Lynne Gately Team
Two Twisters Balloon
Twisting and Décor
Wagls Dog Emporium
Westeraunt Concepts
Wildlife Safari

FOUNDATION GRANTS

Autzen Foundation
Casey Woodard Charitable
Fund of OCF
Chambers Family Foundation
Children's Trust Fund
Coeta & Donald Barker
Foundation
Collins Foundation
Cow Creek Umpqua Indian
Foundation
Dennis & Phyllis Washington
Foundation
Eugene Active 20-30 Club
Foundation
Haugland Foundation
Herbert A. Templeton
Foundation
Juan Young Trust
Lane Kids
McKay Family Foundation
Quest Foundation
Redtail Fund of OCF
Robert D. and Marcia H.
Randall Charitable Trust
Sacred Heart Medical Center
Foundation
Three Rivers Foundation
Umpqua Bank Community
Giving
United Rotary of Eugene United
Way of Lane County
Weyerhaeuser Giving Fund

“

**I cannot
stress enough
how much
this class has
positively
changed
our lives.”**



Parenting Now!

86 Centennial Loop
Eugene, OR 97401

NON-PROFIT ORG
US POSTAGE
PAID
EUGENE, OR
PERMIT NO 97