

Supporting families

THROUGH THE GENERATIONS

Imagine moving from Lebanon, a town with roughly 10,000 people, to the “big city” of Eugene. Now also imagine that you are just a teenager and pregnant.

This is the situation Tracy Howard found herself in 27 years ago. Case managers at the Orchard Inn, a shelter for pregnant teens, pointed Tracy in the direction of *Parenting Now!*, then called *Birth To Three*.

With her friend, Shelly, Tracy attended her first group session in the **Young Parents Program**, taught by Program Manager Anita Quincy-Huffman. “I was nervous about first going in because I didn’t know what to expect,” says Tracy. But she quickly formed a bond with the other girls in the group. “We had a good group with a lot of different backgrounds. It just worked,” she says. “The comradery with the other teen parents was incredible.”

Tracy stayed in the Young Parents Program for over 3 years. “Even after I graduated the program,

when my youngest daughter was 4, I called Anita because she was having behaviors that I was concerned about and Anita talked me through it,” says Tracy. “I would call her from time to time with questions like that.”

Tracy returned to *Birth To Three* when her two daughters were elementary-school aged. This time, Tracy signed up for the **Make Parenting A Pleasure Program**. Her girls were 5 and 7, and Tracy felt that she needed “a tuneup.” Tracy was able once again to work with Anita.

“Anita was caring, nonjudgmental, and just nice,” says Tracy. “I just connected with her.”

Even after 27 years, Tracy, who works for Child Welfare, still keeps contact with some of her former group members. When her youngest daughter was 19 and pregnant, Tracy was able to refer her to the Young Parents Program. “I wanted her to get the same information and treatment that I got out of the program,” says Tracy. “Anita got to see three generations of us!”



Three generations of Tracy’s family

“We had a good group with a lot of different backgrounds. It just worked.”

—Tracy Howard, client

Parenting Now!

86 Centennial Loop
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“*Parenting Now!* helped set the foundation for a happy and healthy relationship with my child. We joined our group when she was an infant, and I really did learn to make parenting a pleasure!”



Parenting Now!



ANNUAL REPORT
2016–2017

IMPACT 7,023

Services provided in FY 2016-17

Number of parents
and children who
received services from
Parenting Now!

FIRST THREE YEARS

For families with children
birth to 3 years old

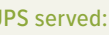
INCREDIBLE INFANTS



TEN GROUPS served:

161 parents 93 children 85 families

WONDERFUL ONES



FIVE GROUPS served:

80 parents 46 children 43 families

TERRIFIC TWOS



THREE GROUPS served:

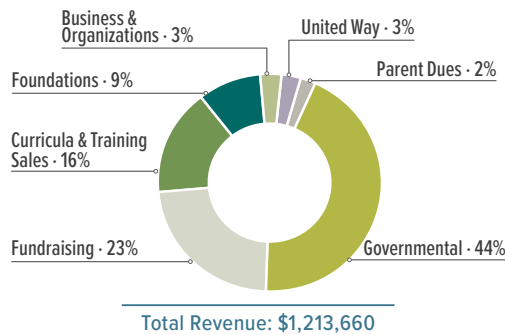
49 parents 26 children 26 families

TOTALING

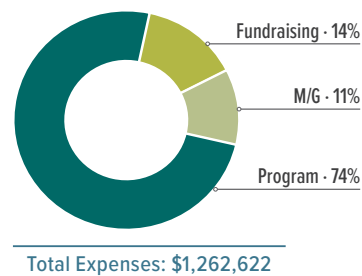
455 parents & children

154 families

REVENUE | FY 2016-17



EXPENSES | FY 2016-17



“I didn’t realize that taking a parenting group
could be so much fun.”

PROGRAM FOR YOUNG PARENTS



3 families
12 parents & children served

For young people 12 to 21 years old who
are pregnant or have young children

“I am very sure I
am a better mom
because of all the
help I got from
Healthy Families.”

HEALTHY FAMILIES



Lane County provides home visits, screenings, referrals, and follow-up calls.

MAKE PARENTING A PLEASURE®



21 families
84 parents & children served

For highly stressed parents of
children birth to 8 years old, using
our evidence-based curriculum

PLAYTIME FOR PARENTS AND CHILDREN



41 families
82 parents & children served

A letter from Lynne

Dear Friends,

Thank you for making
2017 another wonderful
year at *Parenting Now!*
Thanks to your support
we have been able to
provide services to 7,023
families this year. As

the Adverse Childhood
Experiences research shows, getting
families off to the right start is critical in
preventing the life-long results of negative
childhood experiences. Our work, though,
is more than only prevention — we help
families thrive!

From the tiniest infants to the most robust
toddlers and children, we’ve been there
to provide services for our wonderfully
diverse families, looking to do their best by
their children. Here are a few highlights of
our past fiscal year:

- We expanded our program offerings
to include *Language of Your Newborn*
for families who are expecting or just
recently postpartum. And at the other
end of the spectrum, we continue
to have strong interest in our *Joy of
Grandparenting* program.
- We now have an online resource website,
based on our Resource Poster, to better
reach families wherever they are.

“I had a hard time
adjusting to being a
mom, due to stress and
depression. My visitor
was always supportive
and encouraging. In the
beginning, her visits
helped me keep going.”



- We received funding to finish an
update of our hallmark evidence-based
curriculum, *Make Parenting A Pleasure*.
The update will include state of the art
information about parenting education
and child development, and is a critical
part in ensuring our sustainability.

Our traditional programming of group-
based programs for Incredible INFANTS,
Wonderful ONES and Terrific TWOs is still
going strong! New Incredible INFANTS
programs start monthly.

There are so many reasons to celebrate
our success and longevity! And this year,
Parenting Now! will mark its 40th year
in supporting families. I look forward to
celebrating these successes with you in
the months and years to come.

Best,
Lynne

Thank you to our donors!

Listing is based on gifts received between July 1, 2016 through June 30, 2017

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